



**Subject: Press release**

**31<sup>th</sup> of March, 2009**

The OHRID Institute for Economic Strategies and International Affairs announces that the 7<sup>th</sup> lecture of the International Political Economy Course on 2<sup>nd</sup> of April, 2009 will be held by **Professor Hardy Bouillon from Germany**. Professor Bouillon will speak about the corporate citizenship and development and the business ethics.

Dr. Bouillon has extensive experience as a Professor, namely, he has been engaged in the most prestige Universities in Europe. His engagement on different Universities, in different countries around Europe speaks about his miscellaneous nature and professionalism.

Bouillon, Hardy currently functions as Professor at the Vienna University of Economics and Business. An Extracurricular Professor for Philosophy at the University of Trier, Germany, guest professorships took him to Duisburg-Essen, Prague, Salzburg, and Zagreb. Professor Bouillon is a member of serves on the academic boards of several institutes in Berlin, in Prague, in Ankara, and in Auburn, USA.

He is an author and co-editor of many books published widely. In addition, he is the author of more than 100 academic articles, published in English, German, Italian, Romanian, Turkish, Chinese and Vietnamese.

Taken into consideration the experience and the topic in which Professor Bouillon will speak we believe that you will enjoy, participate actively and take the advantage of his presence to ask him what interests you.

Your presence and active participation will be welcomed. Thank you for the attention and we hope to see you all there!