



PRESS RELEASE

3rd of April 2009

The International Curriculum Program created and implemented by the OHRID Institute continues to inspire a great interest among the academic community in Macedonia. The seventh lecture covered the topic of corporate citizenship and development and the business ethics and was held by the world renowned Professor Hardy Bouillon.

The OHRID Institute finds Mr. Bouillon as an academic of great distinction, whose lectures underline the value of ideas and of exceptional intellectual engagement with so many of the issues and dilemmas that lie behind the day to day debates and controversies that punctuate business and ethics. On the lecture Professor Bouillon argued for the concerns – about economic behavior and its relationship to the ethics and the nature of corporate citizenship. Professor Bouillon spoke about the aspects of the corporate citizenship, the ideological problems, the scientific problems and the ethics applied.

Prof. Bouillon currently functions as Professor at the Vienna University of Economics and Business. As Extracurricular Professor for Philosophy at the University of Trier, Germany, guest professorships took him to Duisburg-Essen, Prague, Salzburg, and Zagreb. Professor Bouillon is a member of and serves on the academic boards of several institutes all over Europe and USA.

He is an author and co-editor of many books published widely. In addition, he is the author of more than 100 academic articles, including more than twenty books published in English, German, Italian, Romanian, Turkish, Chinese and Vietnamese.

The OHRID Institute is more than honored and pleased to have been host to such an extraordinary Professor who made significant impact on the students and helped enrich the International University Curriculum Program.